



The Global Language of Business

The benefits of an integrated care approach where 1+1 can really equal 3

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The benefits of an integrated approach: where 1 and 1 can equal 3

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What is “public health”?



- “... the science and art of prolonging life, promoting health and preventing disease, through organised efforts of society”
- Sir Donald Acheson, 1986
- *(An integrative approach)*

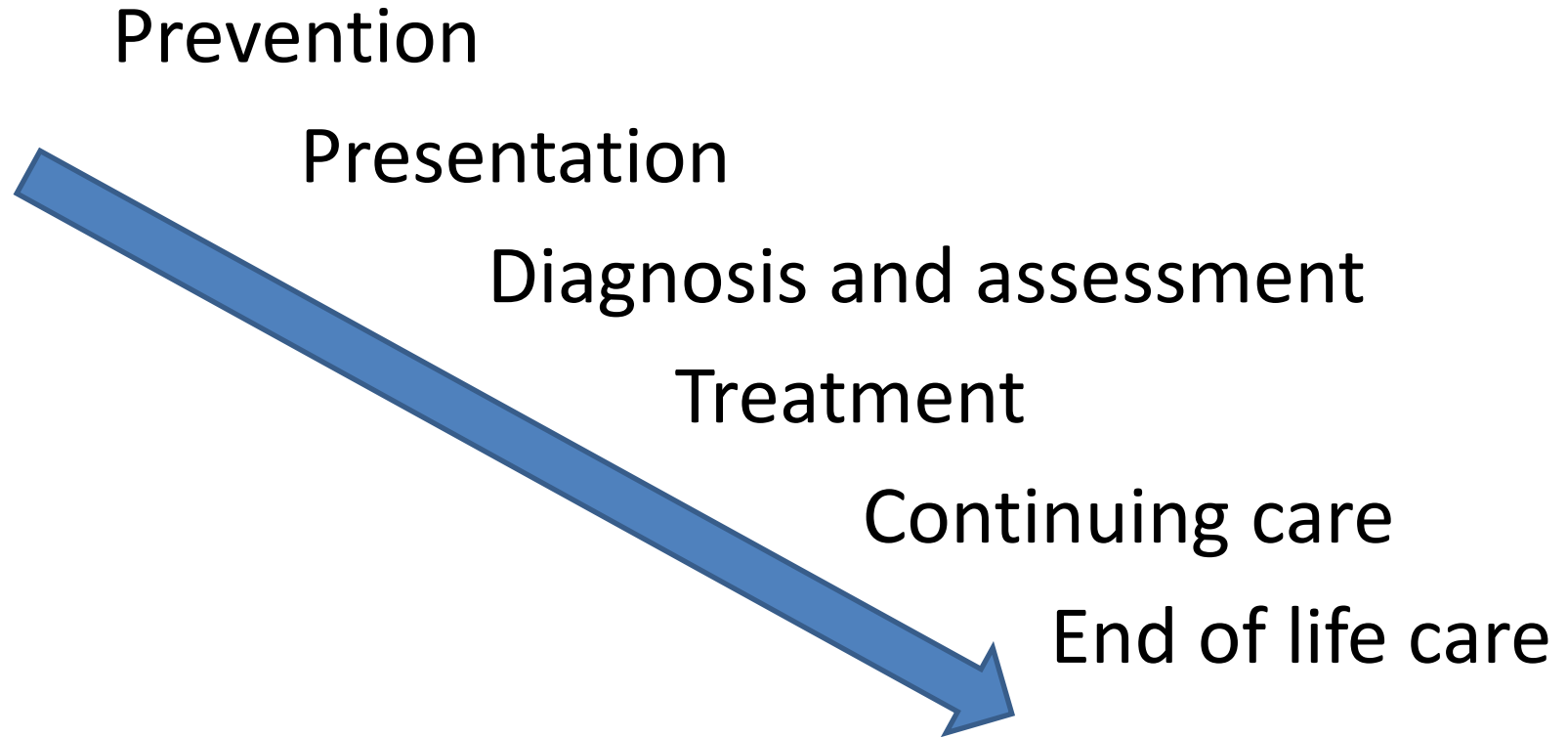
Einstein

- “Logic takes you from A to B, but imagination takes you anywhere.”

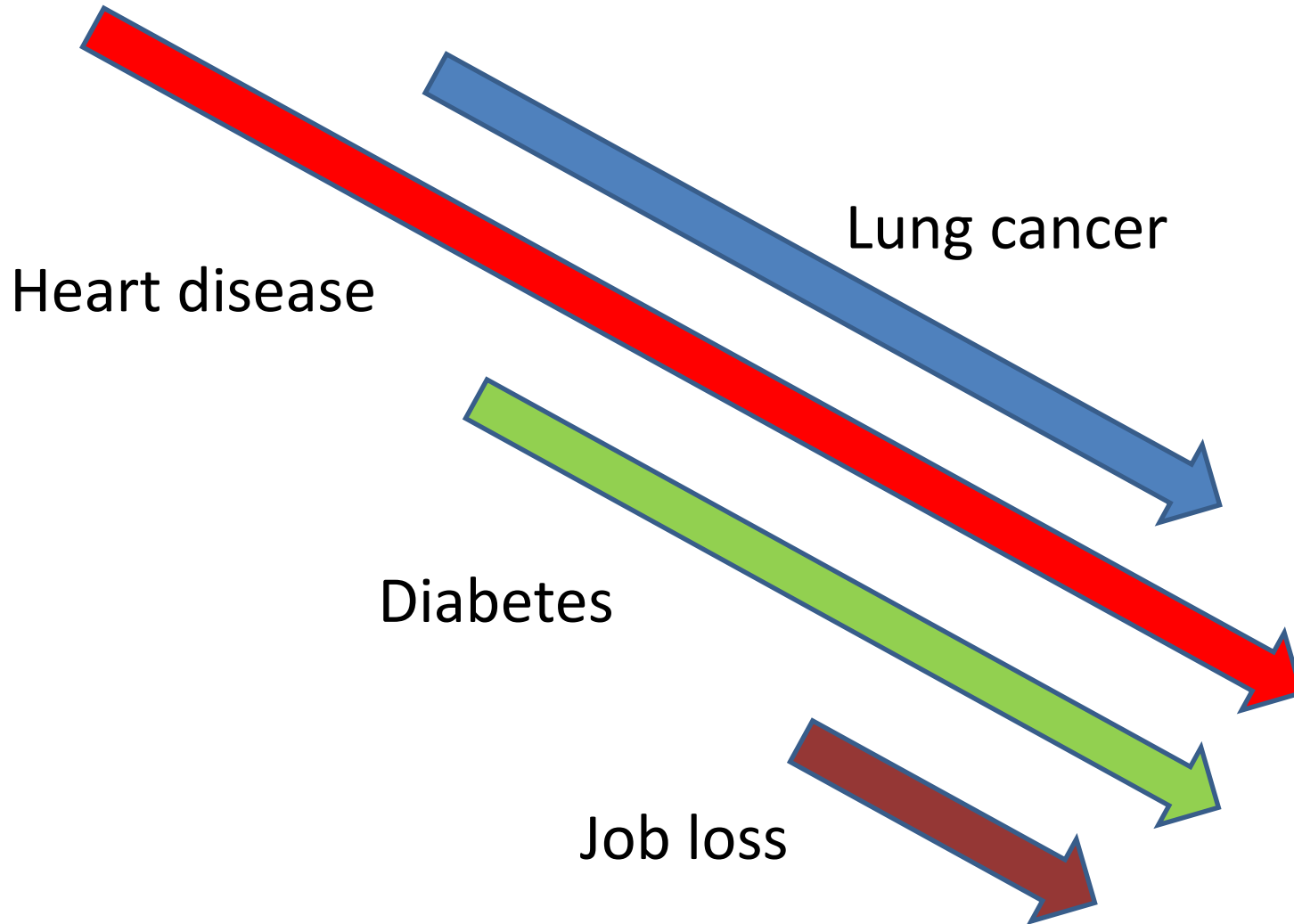
The first rule of problem solving ...

- Pause to clarify the problem!
- What do we mean by:
 - “integrated”?
 - “benefits”?
 - “efficiency”?

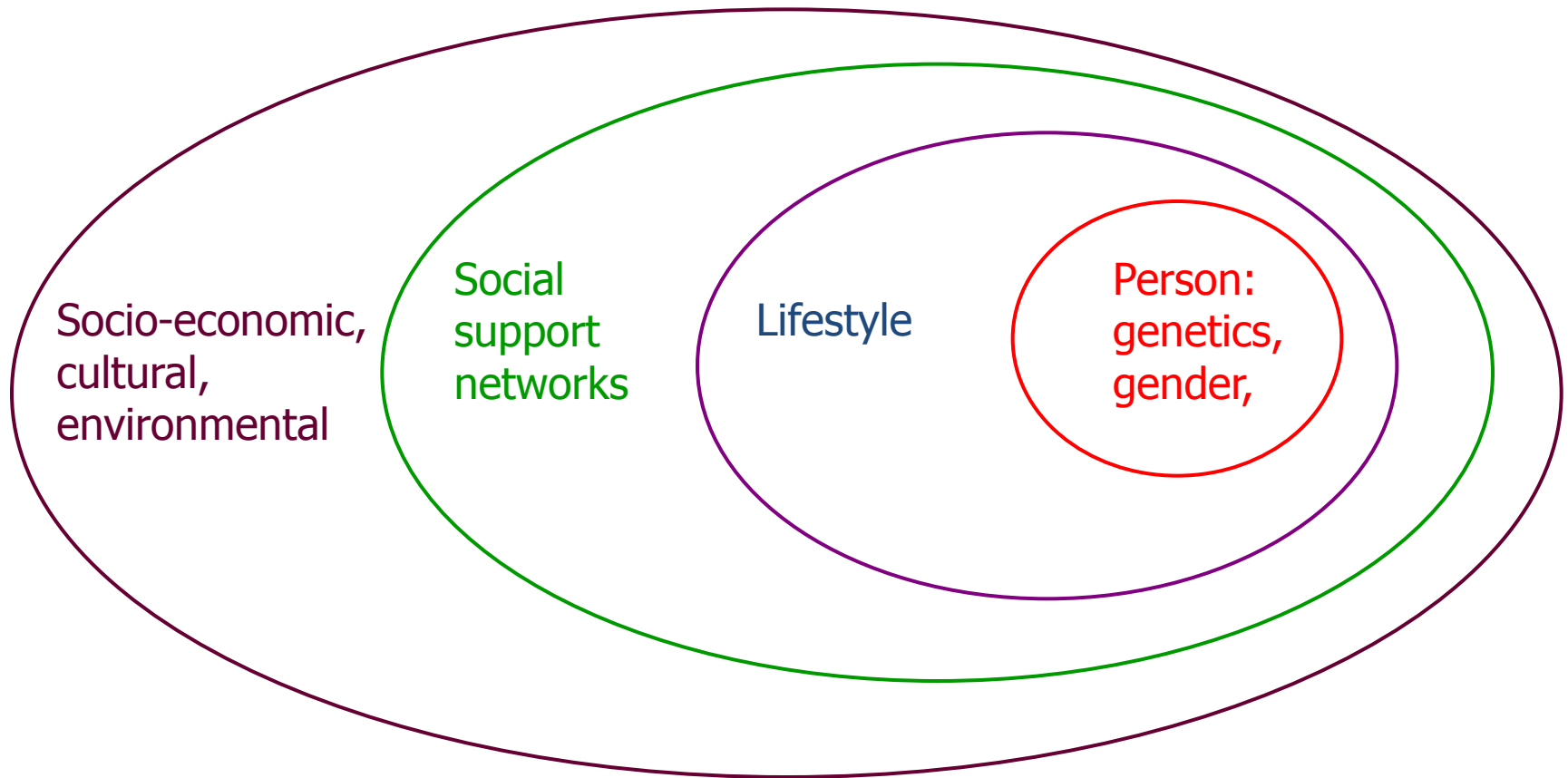
Integrated ... patient disease journey



Integrated ... patient co-morbidities



Integrated ... in society (causes, cures, contributions)



Integrated ... caring agencies

- Health care: settings and professions
- Social care
- Education, employment, etc

Integration needs an integrator

- Health and well-being boards are a candidate
 - Joint strategic needs assessment
 - Integrated health and well-being strategy
 - Integrated commissioning intentions
 - Integrated experimentation and evaluation

Benefit

- “A measurable improvement, attributable to an earlier intervention.”
- Benefits to the patient, the caring agencies, society
- outputs ... outcomes ... outlook(!)
- “Efficiency” is maximising benefits from a given resource. Integration with partners may improve efficiency.

Efficiency through integration

- Technical efficiency.
 - Achieving given objectives at least cost.
 - *“Doing things right”*
- Allocative efficiency.
 - Allocating budgets to different programmes in ways which maximise health and wellbeing;
 - where no-one who is left out of the offer has a greater capacity to benefit than anyone who is included.
 - *“Doing the right things”*

Experimenting, evaluating, learning

- What Darwin actually said:

“It is not strongest of the species, nor the most intelligent, that survive, but the ones most adaptable to change.”

Summary

- Put yourself in the patients' shoes and walk their journey; and look around you at what else is going on.
- Work with others; it is usually more effective and efficient
- Maximise the benefits from funds available
- Experiment, evaluate and share your learning

Conclusion

Q: What are we trying to procure?

A: “Integrated benefits, through an integrated approach”