

Healthcare supplier adoption group facilitated by GS1 UK

Meeting #11

Agenda and minutes

Thursday 16 October 2025, 2.00pm–3.30pm BST

Members

Initials	Name	Company	Attendance
BA	Bayode Adisa (co-chair)	Real Digital International	Attended
CF	Chris Florey (co-chair)	GS1 UK	Attended
GL	George Lawton	GS1 UK	Apologies
SH	Shauntell Harper	Smith + Nephew	Did not attend
VG	Vicky Green	Medtronic	Attended
KS	Kevin Stead	BD	Did not attend
CD	Chris Dellaway	BD	Did not attend
RM	Ricky McCoy	Smith + Nephew	Left the group
EC	Ann Cole	Baxter	Apologies
MD	Malcolm Dobson	B.Braun	Left the group
JY	Jenny Young	Convatec	Left the group
DO	David Oakes	Cardinal Health	Apologies
HM	Haide Masters	Cardinal Health	Did not attend
RB-T	Robin Bell-Taylor	Cardinal Health	Did not attend
SK	Sinead Kennedy	Cook UK	Apologies
IW	Ian Whitham	Cook UK	Attended
MM	Marina Madokoro	J+J Medical	Did not attend
TJ	Tom Jones	J+J Medical	Did not attend
FO	Frances Ortiz	J+J Medical	Attended
SL	Sophie Larad	J+J Medical	Attended
AM-C	Amber Harrison-Crudge	J+J Medical	Did not attend
ArbS	Arbér Sylejmani	J+J Medical	Did not attend
MG	Mark Gillanders	Pennine Healthcare	Attended
ChC	Charlie Cowpe	De Soutter Medical	Attended
AB	Angus Beckley	De Soutter Medical	Attended
FW	Frankie Wallace	NHS Supply Chain	Attended
ABA	Al Bara Awad	Masimo	Did not attend
CC	Clare Clarke	Amity International	Did not attend
MB	Michelle Brill	Solventum	Did not attend

AS	Almass Sultan	Welland Medical	Attended
FO	Frankie Overgate	Welland Medical	Attended
HS	Hélène Sauvage	Teleflex Medical	Did not attend

Agenda

14.00	Welcome	All
14.05	Competition policy	All
14.10	Minutes and actions review	All
	KS to gather feedback on the GS1 UK Healthcare Knowledge Hub from new starters.	KS
	Barcoding best practice - share with the NHS SC IMS deployment team and with the GS1 UK healthcare engagement managers to obtain feedback from healthcare providers	CF
	Case Study on Barcode Consolidation: Collaborate with GS1 UK to create a case study on transitioning from multiple barcodes to a single barcode on product packaging. CF and MG to discuss this at the GS1 UK healthcare conference.	CF/MG
	Group Membership and Engagement - <ul style="list-style-type: none">• suggestion to target SMEs and new GS1 members for participation.• Ideas to promote the group via trade associations, newsletters, and open invitations for drop-in attendance.• Agreed to review group objectives and terms of reference, possibly shifting focus to knowledge sharing and keeping manufacturers updated on GS1 and regulatory developments.	CF
	Information	
14.20	GS1 UK update	CF
	NHS SC IMS programme	FW
	Education	
14.30	Barcoding best practice	CF
	Driving adoption/implementation	
15.00	Group Membership and Engagement	All
15.20	AOB	
15.30	Close	

Minutes:

- Item 1 Minutes and actions review
- Item 2 GS1 UK update
- Item 3 NHS SC IMS programme
- Item 4 Barcoding best practice – feedback on suggested content
- Item 5 Group Membership and Engagement

Item 1: Minutes and actions review

- No comments on the minutes from the last meeting. Actions updated in the tracker.

Item 2: GS1 UK update

- GS1 Mission Specific Working Group (MSWG) on the Healthcare GTIN allocation rules continues to meet and is on target to complete in Q2 2026

Action: No actions

Item 3: NHS SC IMS programme

- **Programme progress and savings:** FW reported that 17 out of 19 participating NHS trusts are now live with the programme, with significant forecasted savings between £9–11 million for the year and described the transition from deployment to benefit realisation support
- **Departmental rollout and challenges:** The rollout has prioritised high-impact departments such as orthopaedics and trauma, with trusts choosing different implementation strategies; challenges include capturing baseline data and managing resource constraints amid broader digital initiatives
- **Future plans and framework expansion:** FW shared that a new framework for inventory management and point of care system providers is being developed, which will allow trusts greater choice beyond the current three providers, with further communications planned for November. Ongoing work on communications, lessons learned and stakeholder-targeted videos.

Action: No actions

Item 4: Barcoding best practice – feedback on suggested content

- **Guide purpose and scope:** CF explained that the best practice guide is intended for medical device manufacturers and is based on feedback from healthcare providers, aiming to address challenges such as the removal of GS1 barcodes by some pharmaceutical manufacturers, which has caused operational issues in hospitals
- **Expansion to pharmaceuticals:** The group discussed that the web form for hospitals to report barcode issues has been expanded to include pharmaceuticals, reflecting the growing concern over barcode removal and its impact on hospital automation systems
- **Next steps and marketing involvement:** CF stated that the next step involves sending the draft guide to the marketing department, who will format it into a GS1-branded document, confirming marketing's approval pending final sign-off before publication

Action: CF to share the draft guide to the marketing department, who will format it into a GS1-branded document

Item 5: Group membership and engagement

- **Membership drop-off and refresh:** CF noted a decline in meeting attendance and proposed a refresh of the group, with BA joining as co-chair, to ensure continued relevance and engagement
- **Targeting SMEs and knowledge sharing:** The group considered focusing on supporting SMEs with GS1 standards implementation and sharing updates on regulatory changes, potentially promoting the group via trade associations and open invitations
- **Appropriate representation:** VG raised the question of whether she or other colleagues (e.g. from regulatory or manufacturing) should attend, suggesting that attendance should be based on meeting agenda relevance to ensure the right expertise is present
- **Reviewing and updating objectives:** IW suggested reviewing or creating a written statement of objectives for the group, distinguishing between promotional and support roles and CF agreed to review the existing terms of reference before the next meeting

Action: CF and BA to meet and discuss next steps

Tasks summary from Copilot:

- **Group objectives and terms of reference:** Review and refresh the group's objectives and terms of reference and circulate for member feedback prior to the next meeting (CF and BA)
- **Barcode consolidation case study:** Coordinate with MG and the healthcare marketing manager to initiate the barcode consolidation case study, including arranging a call and ensuring sign-off before publication (CF and MG)
- **Barcoding best practice guide:** Send the drafted barcoding best practice guide to the marketing department for GS1 branding and document finalisation (CF)
- **GTIN issuance clarification:** Seek and share clarification regarding GTIN issuance requirements for products manufactured in Turkey and UAE and update the group once resolved (CF)
- **Solution partner application updates:** Request the standards team to produce a paper outlining new GS1 identifiers and required application changes and communicate with solution partner members about necessary updates for barcode scanning (CF and GS1 UK standards team)

Next meeting

2.00pm–3.30pm GMT Thursday 15 January 2026