

Healthcare supplier adoption group facilitated by GS1 UK  
Meeting #10

**Agenda and minutes**

Thursday 17 July 2025, 2.00pm–3.30pm BST

**Members**

<b>Initials</b>	<b>Name</b>	<b>Company</b>	<b>Attendance</b>
BA	Bayode Adisa (co-chair)	Real Digital International	Attended
CF	Chris Florey (co-chair)	GS1 UK	Attended
GL	George Lawton	GS1 UK	Apologies
SH	Shauntell Harper	Smith + Nephew	Did not attend
KS	Kevin Stead	BD	Attended
CD	Chris Dellaway	BD	Did not attend
RM	Ricky McCoy	Smith + Nephew	Did not attend
EC	Ann Cole	Baxter	Apologies
MD	Malcolm Dobson	B.Braun	Did not attend
JY	Jenny Young	Convatec	Did not attend
DO	David Oakes	Cardinal Health	Apologies
HM	Haide Masters	Cardinal Health	Did not attend
RB-T	Robin Bell-Taylor	Cardinal Health	Did not attend
SK	Sinead Kennedy	Cook UK	Attended
IW	Ian Whitham	Cook UK	Apologies
MM	Marina Madokoro	J+J Medical	Did not attend
TJ	Tom Jones	J+J Medical	Did not attend
FO	Frances Ortiz	J+J Medical	Did not attend
SL	Sophie Larad	J+J Medical	Attended
AM-C	Amber Harrison-Crudge	J+J Medical	Did not attend
ArbS	Arbër Sylejmani	J+J Medical	Did not attend
MG	Mark Gillanders	Pennine Healthcare	Attended
ChC	Charlie Cowpe	De Soutter Medical	Attended
AB	Angus Beckley	De Soutter Medical	Attended
FW	Frankie Wallace	NHS Supply Chain	Attended
ABA	Al Bara Awad	Masimo	Did not attend
CC	Clare Clarke	Amity International	Did not attend
MB	Michelle Brill	Solventum	Did not attend
HS	Hélène Sauvage	Teleflex Medical	Did not attend

VG	Vicky Green	Medtronic	Did not attend
AS	Almass Sultan	Welland Medical	Attended
FrO	Frankie Overgagge	Welland Medical	Attended

\*New members

### Apologies

GL	George Lawton	GS1 UK
DO	David Oakes	Cardinal Health
EC	Ann Cole	Baxter

### Agenda

14.00	Welcome	All
14.05	Competition policy	All
14.10	<b>Minutes and actions review</b>	All
	KS to gather feedback on the GS1 UK Healthcare Knowledge Hub from new starters.	KS
	Look at your products and where there are multiple barcodes (not including QR codes for marketing) understand what the barcodes capture and what they are used for and report back to CF.	All
	Case Study on Barcode Consolidation: Collaborate with GS1 UK to create a case study on transitioning from multiple barcodes to a single barcode on product packaging. CF and MG to discuss this at the GS1 UK healthcare conference.	CF/MG
	BA and SL barcode label review.	BA/SL
	<b>Information</b>	
14.20	GS1 UK update - <a href="https://share.hsforms.com/1F8ixZiA4S1eqB5jvW4qafAbuu1q">https://share.hsforms.com/1F8ixZiA4S1eqB5jvW4qafAbuu1q</a>	CF
	NHS SC IMS programme	FW
	<b>Education</b>	
14.30	GS1 UK Knowledge Hub – feedback	KS
	Barcoding best practice – feedback on suggested content	CF
	<b>Driving adoption/implementation</b>	
15.00	One barcode/placement discussion/work group volunteers	All
15.20	<b>AOB</b>	
15.30	Close	

**Minutes:**

- Item 1 Minutes and actions review
- Item 2 GS1 UK update
- Item 3 NHS SC IMS programme
- Item 4 GS1 UK Knowledge Hub – feedback
- Item 5 Barcoding best practice – feedback on suggested content
- Item 6 One barcode/placement discussion/work group volunteers

**Item 1: Minutes and actions review**

- No comments on the minutes from the last meeting. Actions updated in the tracker.

**Item 2: GS1 UK update**

- CF introduced the date for the 2027 GS1 UK Healthcare Conference and shared the 'Register your interest' link

**Item 3: NHS SC IMS programme**

- 19 NHS trusts involved, 17 live, with the remainder due to go live soon; programme concludes in November
- Offboarding process explained: NHS Supply Chain team hands over to benefits team to ensure financial benefits are realized and tracked
- Key challenges: data integrity, barcode scanning reliability, interfacing with third-party systems, and catalog consistency
- Reported savings: £2.8M delivered so far, with targets of £15M this year and £11M next year
- Benefits include reduced overstocking, less wastage, and significant administrative time savings for clinicians
- Engagement with NHS England, the Department of Health and Social Care (DHSC) and other system partners to align data flows and reduce duplication
- Ongoing work on communications, lessons learned and stakeholder-targeted videos

**Action:** No actions

**Item 4: GS1 UK Knowledge Hub – feedback**

- Kevin to share this with their new starters

**Action:** Kevin to share this with their new starters.

**Item 5: Barcoding best practice – feedback on suggested content**

- CF discussed the development of a best practice document for suppliers/manufacturers on barcode usage, aiming to address issues like multiple barcodes, placement and regulatory considerations
- Group feedback sought on content, with suggestions to consider upcoming UK UDI regulations and to involve NHS SC IMS deployment teams for practical input
- The document will be shared for further feedback before the next meeting; the aim is to publish before new UK regulations are finalised
- Discussion on technical issues: barcode placement, size, proximity of multiple barcodes and challenges with scanning in real-world settings
- Examples shared of barcode use cases, including peel-off strips and internal product codes, with feedback from manufacturers on practical challenges
- Plan to consolidate feedback and finalise content for broader review

**Action:** CF to share with the NHS SC IMS deployment team and with the GS1 UK healthcare engagement managers to obtain feedback from healthcare providers

**Item 6: One barcode/placement discussion/work group volunteers**

- BA and SL agreed to review their barcode labels. This is ongoing.

**AOB: Group membership and engagement**

- Discussion on declining group size; suggestion to target SMEs and new GS1 members for participation
- Ideas to promote the group via trade associations, newsletters and open invitations for drop-in attendance.
- Agreed to review group objectives and terms of reference, possibly shifting focus to knowledge sharing and keeping manufacturers updated on GS1 and regulatory developments

**Next meeting**

2.00pm – 3.30pm BST Thursday 17 October 2025