

## Healthcare supplier adoption group facilitated by GS1 UK

### Meeting #10

#### **Agenda and minutes**

Thursday 17 July 2025, 2.00pm–3.30pm BST

#### **Members**

| <b>Initials</b> | <b>Name</b>             | <b>Company</b>             | <b>Attendance</b> |
|-----------------|-------------------------|----------------------------|-------------------|
| BA              | Bayode Adisa (co-chair) | Real Digital International | Attended          |
| CF              | Chris Florey (co-chair) | GS1 UK                     | Attended          |
| GL              | George Lawton           | GS1 UK                     | Apologies         |
| SH              | Shauntell Harper        | Smith + Nephew             | Did not attend    |
| KS              | Kevin Stead             | BD                         | Attended          |
| CD              | Chris Dellaway          | BD                         | Did not attend    |
| RM              | Ricky McCoy             | Smith + Nephew             | Did not attend    |
| EC              | Ann Cole                | Baxter                     | Apologies         |
| MD              | Malcolm Dobson          | B.Braun                    | Did not attend    |
| JY              | Jenny Young             | Convatec                   | Did not attend    |
| DO              | David Oakes             | Cardinal Health            | Apologies         |
| HM              | Haide Masters           | Cardinal Health            | Did not attend    |
| RB-T            | Robin Bell-Taylor       | Cardinal Health            | Did not attend    |
| SK              | Sinead Kennedy          | Cook UK                    | Attended          |
| IW              | Ian Whitham             | Cook UK                    | Apologies         |
| MM              | Marina Madokoro         | J+J Medical                | Did not attend    |
| TJ              | Tom Jones               | J+J Medical                | Did not attend    |
| FO              | Frances Ortiz           | J+J Medical                | Did not attend    |
| SL              | Sophie Larad            | J+J Medical                | Attended          |
| AM-C            | Amber Harrison-Crudge   | J+J Medical                | Did not attend    |
| ArbS            | Arbēr Sylejmani         | J+J Medical                | Did not attend    |
| MG              | Mark Gillanders         | Pennine Healthcare         | Attended          |
| ChC             | Charlie Cowpe           | De Soutter Medical         | Attended          |
| AB              | Angus Beckley           | De Soutter Medical         | Attended          |
| FW              | Frankie Wallace         | NHS Supply Chain           | Attended          |
| ABA             | Al Bara Awad            | Masimo                     | Did not attend    |
| CC              | Clare Clarke            | Amity International        | Did not attend    |
| MB              | Michelle Brill          | Solventum                  | Did not attend    |
| HS              | Hélène Sauvage          | Teleflex Medical           | Did not attend    |

|     |                  |                 |                |
|-----|------------------|-----------------|----------------|
| VG  | Vicky Green      | Medtronic       | Did not attend |
| AS  | Almass Sultan    | Welland Medical | Attended       |
| FrO | Frankie Overgate | Welland Medical | Attended       |

\*New members

## Apologies

|    |               |                 |
|----|---------------|-----------------|
| GL | George Lawton | GS1 UK          |
| DO | David Oakes   | Cardinal Health |
| EC | Ann Cole      | Baxter          |

## Agenda

|       |  |       |
|-------|--|-------|
| 14.00 | Welcome  | All   |
| 14.05 | Competition policy   | All   |
| 14.10 | <b>Minutes and actions review</b>  | All   |
|       | KS to gather feedback on the GS1 UK Healthcare Knowledge Hub from new starters.  | KS    |
|       | Look at your products and where there are multiple barcodes (not including QR codes for marketing) understand what the barcodes capture and what they are used for and report back to CF.  | All   |
|       | Case Study on Barcode Consolidation: Collaborate with GS1 UK to create a case study on transitioning from multiple barcodes to a single barcode on product packaging. CF and MG to discuss this at the GS1 UK healthcare conference. | CF/MG |
|       | BA and SL barcode label review.  | BA/SL |
|       | <b>Information</b>   |       |
| 14.20 | GS1 UK update -<br><a href="https://share.hsforms.com/1F8ixZiA4S1eqB5jvW4qafAbuu1g">https://share.hsforms.com/1F8ixZiA4S1eqB5jvW4qafAbuu1g</a>   | CF    |
|       | NHS SC IMS programme   | FW    |
|       | <b>Education</b>   |       |
| 14.30 | GS1 UK Knowledge Hub – feedback  | KS    |
|       | Barcoding best practice – feedback on suggested content  | CF    |
|       | <b>Driving adoption/implementation</b>   |       |
| 15.00 | One barcode/placement discussion/work group volunteers   | All   |
| 15.20 | <b>AOB</b>   |       |
| 15.30 | Close  |       |

**Minutes:**

- Item 1 Minutes and actions review
- Item 2 GS1 UK update
- Item 3 NHS SC IMS programme
- Item 4 GS1 UK Knowledge Hub – feedback
- Item 5 Barcoding best practice – feedback on suggested content
- Item 6 One barcode/placement discussion/work group volunteers

**Item 1: Minutes and actions review**

- No comments on the minutes from the last meeting. Actions updated in the tracker.

**Item 2: GS1 UK update**

- CF introduced the date for the 2027 GS1 UK Healthcare Conference and shared the 'Register your interest' link

**Item 3: NHS SC IMS programme**

- 19 NHS trusts involved, 17 live, with the remainder due to go live soon; programme concludes in November
- Offboarding process explained: NHS Supply Chain team hands over to benefits team to ensure financial benefits are realized and tracked
- Key challenges: data integrity, barcode scanning reliability, interfacing with third-party systems, and catalog consistency
- Reported savings: £2.8M delivered so far, with targets of £15M this year and £11M next year
- Benefits include reduced overstocking, less wastage, and significant administrative time savings for clinicians
- Engagement with NHS England, the Department of Health and Social Care (DHSC) and other system partners to align data flows and reduce duplication
- Ongoing work on communications, lessons learned and stakeholder-targeted videos

**Action:** No actions

**Item 4: GS1 UK Knowledge Hub – feedback**

- Kevin to share this with their new starters

**Action:** Kevin to share this with their new starters.

**Item 5: Barcoding best practice – feedback on suggested content**

- CF discussed the development of a best practice document for suppliers/manufacturers on barcode usage, aiming to address issues like multiple barcodes, placement and regulatory considerations
- Group feedback sought on content, with suggestions to consider upcoming UK UDI regulations and to involve NHS SC IMS deployment teams for practical input
- The document will be shared for further feedback before the next meeting; the aim is to publish before new UK regulations are finalised
- Discussion on technical issues: barcode placement, size, proximity of multiple barcodes and challenges with scanning in real-world settings
- Examples shared of barcode use cases, including peel-off strips and internal product codes, with feedback from manufacturers on practical challenges
- Plan to consolidate feedback and finalise content for broader review

**Action:** CF to share with the NHS SC IMS deployment team and with the GS1 UK healthcare engagement managers to obtain feedback from healthcare providers

**Item 6: One barcode/placement discussion/work group volunteers**

- BA and SL agreed to review their barcode labels. This is ongoing.

**AOB: Group membership and engagement**

- Discussion on declining group size; suggestion to target SMEs and new GS1 members for participation
- Ideas to promote the group via trade associations, newsletters and open invitations for drop-in attendance.
- Agreed to review group objectives and terms of reference, possibly shifting focus to knowledge sharing and keeping manufacturers updated on GS1 and regulatory developments

**Next meeting**

2.00pm – 3.30pm BST Thursday 17 October 2025