



The Global Language of Business

# Academy

Performance and excellence through GS1 training



The CPD Standards Office

CPD PROVIDER: 21062  
2015 - 2017  
[www.cpdstandards.com](http://www.cpdstandards.com)



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# Why choose GS1 UK?

- **Training from the experts**

We work with industry to develop and help implement the global GS1 System – so no one knows more about our standards than we do.

- **Learn industry best practice**

Our standards are used by millions of companies, so gain confidence and assurance that you're complying with industry best practice.

- **Apply learnings to your business immediately**

All our courses focus on business benefits – giving you takeaways to act on the moment you're back in the office.

- **A blended learning approach**

Choose the best approach for you – from online resources and eLearns, to practical, application-based workshops delivered by industry experts.

- **Professional and career development**

Earn Continuing Professional Development (CPD) hours and achieve formal certification through the completion of our courses.

- **Bespoke training and education**

Fully customise your learning and also deliver onsite training to ensure that your staff get the knowledge they need to drive your business forward.

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*“An extremely useful, condensed course, providing me with the tools and skills to implement barcodes correctly. Tailored excellently to our needs”*

**Jordans & Ryvita**



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# A flexible approach so you can learn at your own pace, online or on-site

For over 40 years we've trained thousands of companies on our standards and solutions. Our training helps you use our standards in your business to:

- Improve supply chain and operational efficiency - saving you money
- Meet your customer requirements - increasing your business opportunities
- Comply with local and global regulations - making trading easier

Regardless of the industry you work in, whether your company is large or small, and whatever your current level of understanding of GS1 standards - our training will benefit you. All our training is delivered through a mixture of interactive and practical sessions. And our material is developed by our in-house experts, following industry best practice.

## **We offer:**

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- Regular webinars so you can learn the basics without leaving your desk
- Scheduled training courses at our central London offices, or at a site of your choice
- Bespoke training, tailored to your specific needs and held at the location of your choice
- Online eLearn courses - available wherever and whenever you need them

You can gain Continuing Professional Development (CPD) hours with our training and eLearn courses, as they work to industry recognised certification. And for those who want to prove their understanding of GS1 standards, we offer assessments with industry-recognised certificate programmes.

And the Learning Zone, our online training centre, gives you the resources and tools you need to discover, learn and master GS1 standards.



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# Training directory

Our scheduled webinars and training courses will help you and your business to benefit from GS1 standards. Our courses are currently helping businesses:

- Get their barcodes right – first time, every time
- Improve their product and supply chain data quality
- Understand and comply with the latest healthcare regulations

We offer a wide range of industry specific courses.



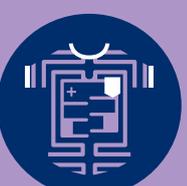
**Retail**  
Courses to improve visibility and efficiency in the retail supply chain and online shopping



**Healthcare**  
Educating the sector to comply with global regulations through GS1 standards



**Foodservice**  
Ensuring trading partner requirements are met through GS1 identification and barcodes



**Apparel**  
Courses to help the industry provide a seamless customer experience

Read all about the latest webinars and courses at [www.gs1uk.org/directory](http://www.gs1uk.org/directory)

# On-site training

Any of our scheduled training courses can be held at a location of your choosing – your office, a customer site or anywhere else – wherever works best for you and your staff.

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*“Excellent paced, with good interaction and discussions which helped to embed knowledge”*

**NHS Shared Business Services**

# Bespoke training

If you need to understand and implement GS1 standards across your business then often the best way is for us to create a bespoke training package for you. We can tailor any of our training courses to your needs, using your products as examples in our workshops and course materials. And we can package up our wide range of eLearn courses so there is a clear pathway for your staff to follow. In fact, we can provide training on any area where GS1 standards are used – just talk to us and we will work with you on a solution.

All this can be managed in our Learning Zone – providing all the resources and step-by-step access for you and your staff, so you can learn at your own pace and from any location.

And as a final step, we can provide assessments and industry-recognised certificates that you can use as part of your staff career and professional development programme.



## Certificates

Gaining business benefits from our training is enough for most people. But for those who want or need to go that extra mile we offer assessments and certificates - that prove you are an expert in GS1 standards.

In some roles, where the GS1 System is integral to the supply chain of your company, having certified knowledge of GS1 standards can be a great career boost. And for solution and application providers who develop and implement systems that rely on our standards, this certificate is often required.

We offer a range of certificates covering all our standards:

- GS1 System
- Barcodes
- RFID (Radio Frequency Identification)
- EDI (Electronic Data Interchange)
- GDS (Global Data Synchronisation)

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*“A fantastic overview of the benefits our company can gain from applying GS1 standards”*

**Sealed Air**



# Learning Zone

Our online training centre gives you the resources and learning tools you need to discover, learn and master GS1 standards

Learning Zone gives you a blended learning approach - making it easy for you to learn the way you want, when you want, wherever you want.

Practical, interactive and informal, you'll be fully engaged and have access to a wealth of resources - on-demand.

Learning Zone is also where you can choose and manage our eLearn courses and, if you're looking to prove your knowledge of our standards to further your career, gain access to industry recognised assessments and certificates.

You can register and login for Learning Zone at [www.gs1uk.org/learningzone](http://www.gs1uk.org/learningzone)

## eLearn

We offer a wide range of eLearn courses that introduce you to the basics of GS1 standards and then teach you how to apply them in real-world scenarios. And at the end of most courses you'll be given a quick online test, so you'll know if you've picked everything up.

Our eLearn courses are grouped together in bundles, so you can choose a subject and then pace your learning to suit your needs.

You can sign-up to any of the bundles in our online training centre, Learning Zone at [www.gs1uk.org/learningzone](http://www.gs1uk.org/learningzone)



# Who we've trained?

We've trained thousands of companies, of all sizes, in many industries...



# How much does it cost?

	GS1 UK Member	Non-member
Access to Learning Zone	Free	£30
Training courses	From £199	From £299
On-site training	From £1,100	From £2,000
eLearn online courses	The foundation module is free, then £30 per module £100 for all modules	£50 per module £200 for all modules
Certificates	£100	£200
Bespoke training	Talk to us	Talk to us

Don't forget, all of our prices exclude VAT.

# Want to know more?

You can read more at [www.gs1uk.org/academy](http://www.gs1uk.org/academy), and book all our courses online too. Or if you want to discuss your specific training needs then why not call us on **020 7092 3541**, or email [academy@gs1uk.org](mailto:academy@gs1uk.org).

We look forward to helping you soon.

## Contact us

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