Deloitte.



2022 – GS1 UK Healthcare Conference 2022

Hanno Ronte

Agenda

- Framing The Future of Trust for Life Sciences
- Importance of trust Securing trust in the global COVID-19 supply chain

Deloitte's definition of Trust

Trust in an organization, is the **foundation** of a **meaningful relationship** between an entity and its stakeholders at both the individual and organizational levels.



Trust is built through actions that demonstrate a high degree of competence and right intent, that result in demonstrated capability, reliability, transparency, and humanity.

Trust drives enterprise performance





Acting with competence and intent in Life Sciences



Leading by example

Authentic & resilient leadership

High integrity and Otransparent dialogues

Strong governance, scenario planning & crisis response

Delivering with excellence

Deep disease and patient understanding

Early, consistent & transparent digital engagement

Sustainable & secure supply chain

Confidence in clinical outcomes

Performing with distinction

Strong value chain risk omgmt.

Transparent and fair pricing aiming for health equity

Intelligent
manufacturing
processes and quality
control

Empowered workforce

Securing the foundation

Exemplary compliance

Regulatory leadership

Cyber security strategy & resilient operations

Technology & infrastructure security

Amplifying core values

Regulatory leadership

Diversity, equity, & inclusion

Strong environmental & social governance

Ethical use of technology

Securing trust in the global COVID-19 supply chain

From development and delivery to acceptance and administration, trust has been a cornerstone for the successful launch distribution and acceptance of vaccines. To secure public trust, organisations and governments must:

DEFINE HOW TO ALLOW COLLABORATION I N VACCINE DEVELOPMENT

Enabling legal and commercial protocols

Specific regulations would help to encourage collaboration and guarantee healthcare privacy during crisis

OPTIMISE LAST MILE DELIVERY IN RURAL AREAS / DEVELOPING L COUNTRIES

Coordinated action to increase vaccination rate

Effective utilisation of in-country resources, mobile medical units and administration sites, together with a unified perspective on vaccines administration, would enable greater vaccine equity



EMBRACE GLOBAL STANDARDS AND SERIALIZATION

Global adoption of product identifiers to track product information

Achieving universal use of GS1 DataMatrix to support the identification and traceability of medical products

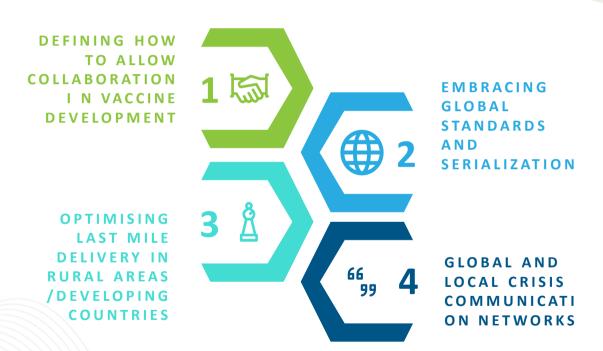
BUILD GLOBAL AND LOCAL CRISIS COMMUNICATION NETWORKS

Collaborating with culturally aware teams to maximise impact

Finding the right messenger, such as influential community-based communications, business leaders, or celebrities could motivate more people more quickly

Securing trust in the global COVID-19 supply chain — One Year On — April 2022

We are updating our Insights Paper in Q1 2022





Deloitte.

If you have any questions or feedback, please contact the Future of Trust leadership team.

Michael Bondar
Principal, Deloitte US
mbondar@deloitte.com

Don Fancher
Principal, Deloitte US
dfancher@deloitte.com

Nick Galletto
Partner, Deloitte Canada
ngalletto@deloitte.ca

Hanno Ronte
Partner, Deloitte UK
hronte@deloitte.co.uk

Jeffery Weirens Principal, Deloitte US jweirens@deloitte.com

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited ("DTTL"), its global network of member firms, and their related entities (collectively, the "Deloitte organization"). DTTL (also referred to as "Deloitte Global") and each of its member firms and related entities are legally separate and independent entities, which cannot obligate or bind each other in respect of third parties. DTTL and each DTTL member firm and related entity is liable only for its own acts and omissions, and not those of each other. DTTL does not provide services to clients. Please see www.deloitte.com/about to learn more.

This communication contains general information only, and none of Deloitte Touche Tohmatsu Limited ("DTTL"), its global network of member firms or their related entities (collectively, the "Deloitte organization") is, by means of this communication, rendering professional advice or services. Before making any decision or taking any action that may affect your finances or your business, you should consult a qualified professional adviser.

No representations, warranties or undertakings (express or implied) are given as to the accuracy or completeness of the information in this communication, and none of DTTL, its member firms, related entities, employees or agents shall be liable or responsible for any loss or damage whatsoever arising directly or indirectly in connection with any person relying on this communication. DTTL and each of its member firms, and their related entities, are legally separate and independent entities.

© 2022. For information, contact Deloitte Global.