

MEETING SUMMARY: Barcode Standards and Implementation Group (BSIG)

Conference call: Thursday 23 July 2020 from 10:30am-12:00pm

Attendees:

Name	Company	Company Type	Role
Peta Ding	GS1 UK	GS1 Member Office	Group Secretariat
Geoff O'Connell	GS1 UK	GS1 Member Office	Group Facilitator
John Pearce	Axicon	Solution Provider	Group Participant
Martin Morrison	Axicon	Solution Provider	Group Participant
Simon Walker	Booker	Retailer	Group Participant
Lee Metters	Domino	Solution Provider	Group Participant
Jeremy Barson	Markem-Imaje	Solution Provider	Group Participant
Sarah Jordan	Nestlé UK	Supplier	Group Participant
Barry Simcock	Sainsburys	Retailer	Group Participant
Dave Birkby	Unilever	Supplier	Group Participant

Apologies:

Name	Company	Company Type	Role
Pete Mason	Nestlé UK	Supplier	Group Participant
Jonathan Ess	Purina Petcare	Supplier	Group Participant
Barry Simcock	Sainsburys	Retailer	Group Participant

Meeting Minutes & Actions

1. Introduction & competition policy

GS1 UK competition policy was stated and it was explained that the group and all related activities must always operate under this policy. Further details can be found on the GS1 UK website:

<https://www.gs1uk.org/competition-policy>

2. GTIN management: change in formulation for BPHC product

- GTIN management guiding principles 1 & 2 were reviewed against the details provided by Dave Birkby (Unilever) at the previous meeting, with focus on allergen changes, due to regulatory updates for some ingredients (e.g. [INCI](#)). This was reviewed alongside rule 2 for declared formulation or functionality, requiring both conditions to be met, to warrant a change to the GTIN of the reformulated product.
- EU regulations ([EC 1223/2009](#)) require any changes to ingredients, including allergens, to be made available to the consumer at the point of purchasing, by means of a declared ingredients list, both on/in pack and on retail web listings. Any other declarations on pack (e.g. Paraben Free) are considered marketing claims and would only require a GTIN change if removed/added.
- As legal/regulatory requirements have precedence over the rules provided within the GTIN Management Standard, more frequent GTIN changes may be required in some circumstances. However a GTIN change is not required, for minor changes to the formulation (changes to an insignificant ingredient), or a change in the order of ingredients.
- After reviewing the topic with the GS1 community and GS1 UK training manager, it was concluded that a GTIN change was NOT required for BPHC reformulations "if the consumer/trading partner is not expected to distinguish this change FOR LEGAL PURPOSES".

3. GTIN allocation rules for Healthcare

- Healthcare GTIN Allocation Rules have been updated and published in June 2020.
- Document has been restructured and is now consistent with the GTIN Management Standard; table of contents aligned for easy cross-referencing.
- Now includes a broader range of regulatory healthcare products with specific examples for pharmaceutical and medical device manufacturers to leverage.
- Information on Clinical Trials has been added, with references to the Clinical Trial Application standard when identifying products.
- Images and diagrams updated for consistency with GS1 style guide.

4. GS1 Digital Standards Event summary

- Overview of GS1 Digital Standards event presented, with links to keynote speaker sessions shared.

5. GSMP work requests and group updates

a. ID SMG

- eBallot for Scan4Transport available and added to work request [tracker](#).
- Guidelines for supply chain tracking of “biological” items to be created. New WR TBD.

b. Digital Signatures MSWG

- Discussed call-to-action for more use cases to shape BRAD:
 - Wines & spirits: grey import market
 - Korean skincare ranges: holographic labels with consumer QR code to check authenticity (not functional in UK).

c. Digital Link MSWG

- Global Office resolver and developer sandbox now live.

d. RFID LLRP MSWG

- Call-to-action for stakeholder members to join new MSWG will be available in August.
 - **ACTION**: Geoff to share with BSIG when available.

6. AOB

a. BSIG survey

b. New member drive to be planned for 2021

- Due to running over time, AOB topics were very briefly mentioned.
 - **ACTION**: follow-up on email with more detail for members to review

7. Next meeting

- Final meeting of 2020 scheduled for Thursday 5 November, 10am-12pm. Final timings and full details to be confirmed alongside AGM details (likely to be a virtual event this year but TBC).
- Meeting adjourned 12:05pm