

## MEETING SUMMARY: Barcode Standards and Implementation Group (BSIG)

Conference call: Thursday 30 April 2020 10:30am-12:30pm

### Attendees:

Name	Company	Company Type	Role
Peta Ding	GS1 UK	GS1 Member Office	Group Secretariat
Geoff O'Connell	GS1 UK	GS1 Member Office	Group Facilitator
Jason Hale	GS1 UK	GS1 Member Office	Guest
John Pearce	Axicon	Solution Provider	Group Participant
Martin Morrison	Axicon	Solution Provider	Group Participant
Simon Walker	Booker	Retailer	Group Participant
Lee Metters	Domino	Solution Provider	Group Participant
Jeremy Barson	Markem-Imaje	Solution Provider	Group Participant
Sarah Jordan	Nestlé UK	Supplier	Group Participant
Barry Simcock	Sainsburys	Retailer	Group Participant
Dave Birkby	Unilever	Supplier	Group Participant

### Apologies:

Name	Company	Company Type	Role
Pete Mason	Nestlé UK	Supplier	Group Participant
Jonathan Ess	Purina Petcare	Supplier	Group Participant
Danielle Hancock	Sainsburys	Retailer	Group Participant

## Meeting Minutes & Actions

### 1. Introduction & competition policy

GS1 UK competition policy was stated and it was explained that the group and all related activities must always operate under this policy. Further details can be found on the GS1 UK website:

<https://www.gs1uk.org/competition-policy>

### 2. Guest speaker: GS1 UK's head of innovation, Jason Hale discusses Deposit Return Scheme (DRS)

- Scotland first published draft regulations for DRS in Sept 2019, with an initial implementation target date of March 2021. Environmental Climate Change and Land reform committee challenged the aggressive timeline and cited concerns around absence of detail for labelling and considerations on impact to supply chain. In response, a revised draft regulation has been submitted and the timeline has been moved to July 2022.
- Zero Waste Scotland (ZWS) who is the agency managing the policy process, has set up an Implementation Advisory Group to address policy scope which has now been agreed for PET, glass, and aluminium containers. Questions have centred around the impact to supply chain, however those decision and details around labelling requirements are to be made by the scheme administrator once appointed.
- Early focus for the DRS has been on serialisation, with producers labelling each product with a serial number, so when a container is returned, that individual item could be decommissioned to limit fraud. However due to the initial timescales, GS1 UK shifted focus to working with return vending machine (RVM) providers and the infrastructure needed to collect the containers.
- In response to interest from GS1 UK members on how they may be impacted and from technology providers on how DRS may be implemented, GS1 UK have set up an interest group, comprised of

retailers and producers such as Coca-Cola, Buxton, Nestle UK, Sainsburys and Tesco's. Monthly calls have so far concentrated on tracking progress of the regulations and preparations for content once the scheme administrator is appointed, and the operating plan is approved by the Scottish government.

- There is a strong call from Scotland, for a harmonised system across the whole of the UK as this would have the least impact on supply chain, however as timelines for the other home countries are quite different, Scotland isn't able to wait for the rest of the UK. There is likely to be an impact to producers as there is high probability target specific labelling and product identifiers will be required to meet regulations. Finer details of the regulations are due to be passed in June 2020 with clarification on labelling requirements expected by the end of August at the earliest.
- GS1 UK has outlined an operating plan to use GS1 standards and services to support IT infrastructure in terms of the product registration process. Where producers are already using services such as PDNA, we have an opportunity to set up an output channel where additional info required for DRS is passed from pDNA. The producer may load and manage their data once to support multiple use cases (i.e. DRS and retailer new product indication etc.).
- Key labelling considerations are being discussed, as well as data considerations for RVM providers, where many are currently implemented and operational across Europe. GS1 UK have created a data model based on GS1 Standards, with the goal to integrate into the pDNA data model, advocating for a single registration process (please note the data model is still to be ratified by the scheme administrator but is ready for submission pending any further changes).

### 3. GSMP updates

#### a. New work requests

- RFID for pulp products: community review for new implementation guideline for the pulp and paper sector (completed Apr 29)
  - no comments; n/a for pulp & paper sector
- GSCN for price per KG: community review for new AI (392n) for "Amount Payable per unit of measure (single monetary area)"
  - no comments; community review link provided in work request tracker for BSIG to access

#### b. Scoping information

- variable measure trade items scanned in both general distribution and retail POS
  - **ACTION:** Barry to confirm how Sainsburys receipt and sell larger variable measure food items such as turkeys; Peta to discuss with retailer community also; Jeremy to scope with building sector contacts
- extend use of Global Model Number (GMN) to all sectors (excluding Healthcare)
  - no comments; further detail to be shared when/if progressed to formal GSMP

#### c. New work groups

- Digital signatures MSWG update
  - Phase 1 to address EAEU requirements, high level details shared; GSCN currently being reviewed within MSWG and will be shared with BSIG when progressed to community review
  - **ACTION:** share link to join Digital Signatures MSWG

### 4. Position Statement for wraparound barcode

- BSIG agreed to sign off the revised position statement with new compliant sample images for comparison, alongside Global Office's statement. Members may follow up with trading partners if required or nominate a lead to raise change request through GSMP with GS1 UK support.

### 5. Barcoding: Getting it Right

- Phase 1 changes for version 9.1 of Barcoding: Getting it Right has now been completed and published online.
- Phase 2 changes to be planned with marketing/copy writers as there will be significant changes to content and layout (aiming to move to HTML format for improved readability).

- Intended audience is new members and new starters in supply chain roles (e.g. manufacturing sites, artwork teams, printers and packaging industry, anyone directly involved in barcoding etc.) and aims to be a quick start guide that highlights the foundations of barcoding standards and implementation for CPG/FMCG supply chain, with references to the General Specifications.
- **ACTION:** Peta & Geoff to share marketing plan with BSIG when available; changes to be reviewed with BSIG.

## 6. BSIG SharePoint feedback

- Whilst the intention of enabling SharePoint for BSIG was to collaborate on documents and manage communications (to replace emails and attachments), the main benefit for BSIG users currently is the access to shared folders and up-to-date versions of shared documents. Whilst helpful to access referenced documents through links, BSIG agreed that the current approach for communications via email with both attachments and links was preferred.
- Issue with Time Zone showing incorrectly in SharePoint e.g. current meeting showing for 2am. Peta noted this was an issue already flagged for GS1 UK users, but was not aware it was also affecting external users.
- **ACTION:** Peta to flag time zone issue to IT; continue to send communications and meeting invites via Outlook with both links and attachments.

## 7. AOB

### a. GTIN management for change in formulation

- Dave Birkby (Unilever) discussed the topic of GTIN changes for beauty, personal and home care products (BPHC), when reformulations are minor alterations to ingredients and/or allergens either due to regulatory, International Nomenclature Cosmetic Ingredient (INCI) or supply chain changes, and where the overall function has not changed. In most of these cases, the consumer and trading partner are not expected to distinguish the differences nor perceive the change, and reformulated product is expected to replace the existing product. There is usually a high volume of changes and most require updates to the ingredients list printed on packaging, as well as trading partner online listings, as this is a regulatory requirement.
- The GTIN management rules can be difficult to interpret for BPHC products and most business cases to propose change of GTINs are rejected (both internally and with trading partners). Additionally, for the trading partners, there is often impact to stock management, range reviews and staff resource when GTINs are changed.
- Further clarification on what defines minor and major changes to inform and support decision to change GTIN is required.
- **ACTION:** Peta to reach out to global and local beauty and retail community to scope key points to address minor vs. major reformulation changes that require GTIN changes. Barry to check this within Sainsburys. Dave to check if reformulations are required to be re-submitted to the Cosmetics Product Notifications Portal (as this may support regulatory requirement to change GTIN) or any other type of certification scheme (e.g. REACH).

### b. co-chair vacancy

- Vacancy provides an opportunity for BSIG members to shape the format and content of future meetings. Reviewed role and responsibilities for co-chair, with nominations encouraged. Alternative proposal to rotate co-chair responsibilities, with Geoff and Peta continuing to support with facilitation and admin.
- **ACTION:** BSIG members to submit nominations and/or discuss any expressions of interest.

## 8. Next meeting

- Conference call scheduled for July 23, from 10:30am-12:00pm. Meeting invite will be updated with new link for MS teams, to replace Skype for Business and agenda will be shared ahead of the meeting.
- Meeting adjourned 12:20pm