

Barcode Standards and Implementation Group (BSIG)

Conference call: Thursday 30 January 2020 10:30am-12:00pm

Attendees:

Name	Company	Company Type	Role
Peta Ding	GS1 UK	GS1 Member Office	Group Secretariat
Geoff O'Connell	GS1 UK	GS1 Member Office	Group Facilitator
Mig Smith	GS1 UK	GS1 Member Office	Guest
John Pearce	Axicon	Solution Provider	Group Participant
Bob Martin	Booker	Retailer	Group Chair
Simon Walker	Booker	Retailer	Guest
Lee Metters	Domino	Solution Provider	Group Participant
Jeremy Barson	Markem-Imaje	Solution Provider	Group Participant
Sarah Jordan	Nestlé UK	Supplier	Group Participant
Barry Simcock	Sainsburys	Retailer	Group Participant
Dave Birkby	Unilever	Supplier	Group Participant

Apologies:

Name	Company	Company Type	Role
Martin Morrison	Axicon	Solution Provider	Group Participant
Tim Clare	Purina Petcare	Supplier	Group Participant
Jonathan Ess	Purina Petcare	Supplier	Group Participant
Danielle Hancock	Sainsburys	Retailer	Group Participant

Meeting Minutes & Actions

1. Introduction & competition policy

GS1 UK competition policy was stated and it was explained that the group and all related activities must always operate under this policy. Further details can be found on the GS1 UK website:

<https://www.gs1uk.org/competition-policy>

2. General Specifications version 20: standards updates

- Outlined changes as noted in [GSCN](#); called out re-wording for GTIN non-reuse (re-written to clarify ambiguity around "products never produced").
- Global Office have re-published some standards in HTML format which can be found [here](#) (the PDF versions are still available to download on the same pages). Please review and if you have any feedback, please complete [this survey](#) by end of February.
- Work Request updates: Russian Crypto Code work request is progressing through a Mission Specific Work Group MSWG. Further understanding of the full requirements are needed before new AIs are assigned. Call to Action (CTA) will be distributed in February with the MSWG due to start in March. It was mentioned that a new rectangular data matrix (non-GS1) with higher capacity has been approved through AIM/ISO but that there were still challenges around labelling smaller, cylindrical items; as well as a question around how labelling for products traded outside Russia may be impacted.

ACTION: Review [new HTML documents](#) and provide [feedback](#) by end of Feb.

3. Future meeting topics for 2020

Looking to invite guest speakers to future meetings to share information on the following topics of interest:

- National Recycling Scheme
- Date embedded barcodes for reduced waste in fresh foods (Retailer use case)
- Use of 2D barcodes at POS for variable measure product (GS1 use case)

ACTION: Peta to contact and arrange speakers for future meetings

4. Position Statement for wraparound barcode

BSIG did not sign-off the revised statement. There is concern around the placement of the wraparound barcode still, as it contravenes the edge rule, even as secondary barcode. It was suggested to look at a possible re-wording, to emphasise edge rule; recommended to include comparison images, to show compliant placement next to current imagery (advised that Aldi/Lidl may have a compliant version). A question was also raised on how Global Office has addressed this topic previously, to ensure statement and message is aligned.

ACTION: Peta to discuss with Global Office; source Aldi/Lidl compliant products for imagery.

5. Barcoding: Getting it Right: phase 1 changes ready for publication

Version 9.1 of Barcoding Getting it Right, which includes most of the phase 1 changes previously flagged by the BSIG, is ready for review. If BSIG is happy with the changes, we will publish this version online immediately.

ACTION: Peta to re-share [version 9.1](#) and the [change tracker](#), for BSIG to review before publishing online.

6. 2D at POS for variable measure product: update on GS1 Belgilux pilots

- Booker flagged an issue with 2D scanners for POS. As part of Tobacco Track and Trace (TTT) legislation, scanning of tobacco Unique Identifiers (UID) on 2D data matrix barcodes was integrated into their systems, to enable the scanning of only one barcode when selling/picking a tobacco product (where the 2D data matrix contains both the GTIN and TTT data required to be sent to the EU). Working with their solution partner, scanners were reconfigured to slow down the reading of a linear barcode, to allow the scanner to read the 2D data matrix first. Whilst successful within test environments, there was an unexpected issue found when implemented. Many non-tobacco products have 2D barcodes on pack, which do not contain GTINs and are not intended for general distribution or POS. These are being inadvertently picked up, instead of the linear barcodes intended for POS, causing applications to display product not found messages. Subsequently, the 2D scanners have not been deployed to all checkout tills and have been restricted to tobacco counters, pending further investigation.
- Part of this pilot study was to move from Restricted Circulation Numbers (RCNs) to GTINs and align to global solutions. Sunset date for RCN is planned for the end of 2020, which will be dependent on the results of supplier feedback analysed by GS1 Belgilux. Note that RCNs issued by GS1 UK will not be affected, however suppliers based in UK with numbers issued from Belgilux will be affected.

ACTION: Simon to send in samples for review; Peta to liaise with GS1 Global Office and Belgilux to discuss issue of double scanning in work group (a similar issue may have been reported by one of the retailers in pilot).

7. Future of on-pack coding: interest group update

Interest group is open only to MOs currently. Peta and Geoff will provide updates to BSIG on any significant activities or news, and feed back any concerns, queries or comments on behalf of UK members.

8. SharePoint

BSIG was given access to the dedicated [SharePoint](#) site late last year. Majority of members experienced problems accessing the site, as well as individual documents. Peta will review permissions/access; asks that everyone continues to feedback issues OR suggestions for improvement/changes (with screen shots if possible) as the site is very much a work in progress.

ACTION: Peta to review and resolve member access to BSIG SharePoint.

9. Public BSIG webpage

The new public webpage is ready to be published. BSIG agreed on publishing meeting minutes to the public website, without any further summary; agreed to allow 1 week for BSIG members to review and approve before publication (no comments will be taken as approval). A communication plan is to be drafted with GS1 UK marketing to promote BSIG to new members and broaden membership and industries.

ACTION: BSIG to review meeting minutes and approve prior to publishing publicly. Peta to share link with BSIG once page is live and indexed; share comms plans when drafted with Marketing.

10. Group vacancies

The group currently has two co-chair vacancies and nominations were requested. No nominations announced during the call, so have asked for e-nominations to be submitted instead.

11. AOB

- Bob Martin bids the BSIG farewell and attended his final meeting before retirement. Simon Walker, who supersedes Bob was introduced to the group. Welcome Simon!
- For future BSIG conference calls, John Pearce requested a visible slide deck where the agenda and any documents discussed can be referenced during the meeting to provide more structure and focus for those attending. Peta is happy to do this going forward (was previously only a requirement for face to face meetings, so no problems to change this).