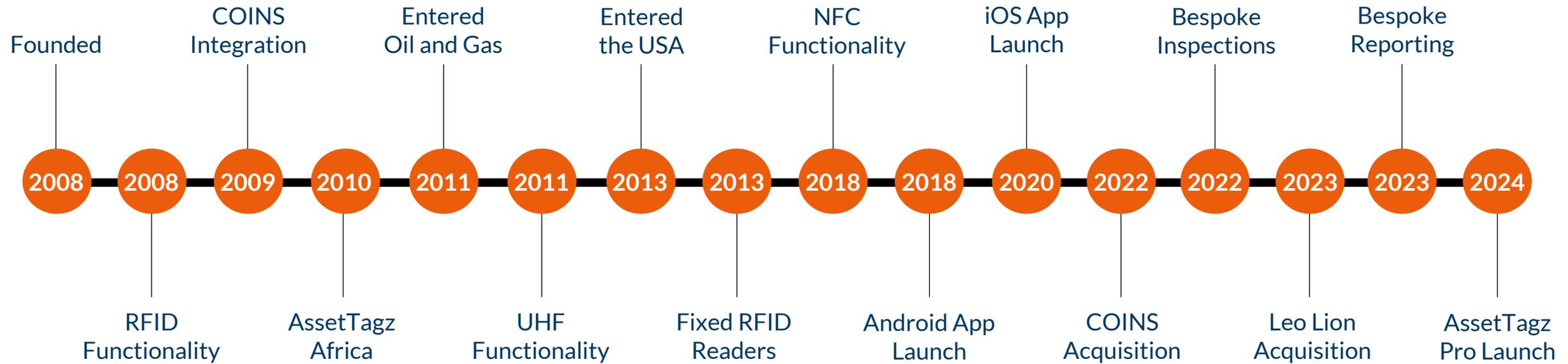# Digital Glue for Construction!

We connect people, equipment, assets, materials, logistics, tasks, systems, and your supply chain, to Create a Better Way to Build.

AssetTagz

AssetTagz Timeline

Proven Technology, Implemented Internationally

Above the timeline:

- **2008** — Founded
- **2009** — COINS Integration
- **2011** — Entered Oil and Gas
- **2013** — Entered the USA
- **2018** — NFC Functionality
- **2020** — iOS App Launch
- **2022** — Bespoke Inspections
- **2023** — Bespoke Reporting

Timeline markers: 2008 · 2008 · 2009 · 2010 · 2011 · 2011 · 2013 · 2013 · 2018 · 2018 · 2020 · 2022 · 2022 · 2023 · 2023 · 2024

Below the timeline:

- **2008** — RFID Functionality
- **2010** — AssetTagz Africa
- **2011** — UHF Functionality
- **2013** — Fixed RFID Readers
- **2018** — Android App Launch
- **2022** — COINS Acquisition
- **2023** — Leo Lion Acquisition
- **2024** — AssetTagz Pro Launch

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Typical Investment Drivers

DIGITALISATION OF CONSTRUCTION

OPERATIONAL EFFICIENCY

COST & TIME SAVINGS

HEALTH & SAFETY

ENABLING MOBILE TEAMS

COMPLIANCE & REPORTING

Integrated Solution

AssetTagz

HR Systems — **HR**

Common Data Environments — **CDE**

ERP — ERP Systems

AssetTagz

Centralised Control of your Complete Site Operations

Logistics Systems — **Logistics**

API — Other Customer Systems via API

Solutions Overview

AssetTagz

Plant & Equipment Management

End-2-End Custody Chain

Modern Methods of Construction

Digital Stores and Stock

Real-Time Asset Tracking

Building Safety Act

Warehousing and Palletisation

Fleet and Vehicles

Maintainable Asset Management

Lifting Operations

PPE & Safety Equipment

Small Tools Management

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Partnerships

What is AssetTagz?

A Mature Platform, Built for Construction

AssetTagz

Pedigree

- Formerly COINS Owned
- 19 Years Mature
- Built on Azure
- A SaaS Product
- Technical Support
- Technical Development
- Professional Services

Licensing

- Core Database
- Mobile Device App
- Browser App
- COINS Integration
- Inspection Builder
- Report Builder
- Job Cards

Hardware

- iOS and Android
- Mobiles & Ruggedised
- Barcodes
- QR Codes
- RFID
- NFC
- UHF
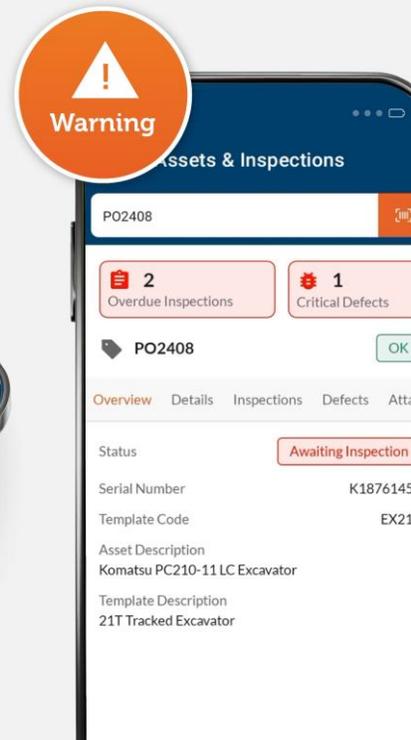
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Customers Love the System

Byrne Group – They have been with us since the start…

AssetTagz

Selected AssetTagz customers in construction

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AssetTagz Pro

AssetTagz

- New UI, New UX

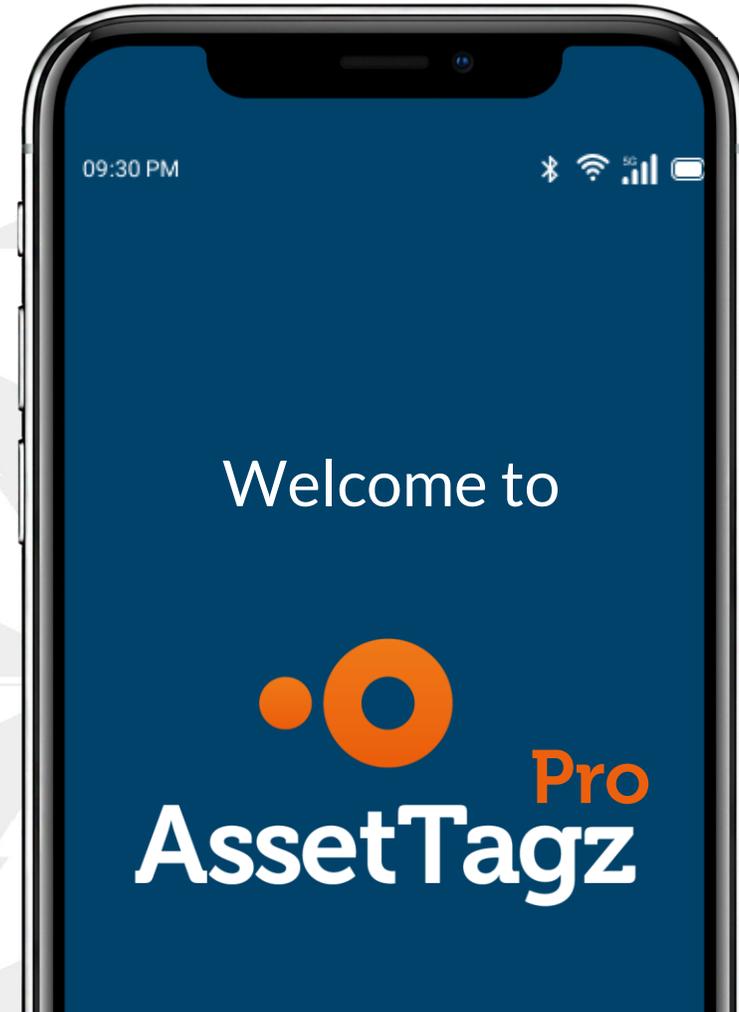- New Future Proofed Architecture

- New Material Tracking & Management
  'Hinkley Point C' Inspired and Deployed

- iOS, Microsoft, and Android App Stores

- New Features Dropping Across 2026

Welcome to

AssetTagz Pro

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Take Full Control of your Site Operations

AssetTagz

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