
Company name:	NIQ Brandbank
Product/service:	Product image creation service
Version:	Jul-25
Components:	N/A
Date of approval:	30 July 2025
Valid until:	Valid for three years from the date of approval
Certificate reference:	5012345000107153

The product or service detailed above has been checked by GS1 UK and has met compliance with the following GS1 standards:

- **GS1 Identification Keys**
 - **Items:** Global Trade Item Number (GTIN)
- **GS1 Mobile Ready Hero Images (MRHI)**

GS1 UK has approved this product following a defined and consistent process to ensure conformance to the latest relevant published GS1 standards.

Further details of the product's capabilities, as tested against each of the appropriate GS1 standards, are included in the appendix of this public report.

Please note: the approval process does not guarantee that every application or usage of the product/service detailed above will result in GS1-compliant outputs. Factors affecting this could include user-error, data used and any interfacing software and hardware.



Mark Gillott
Director of standards and solutions
GS1 UK

Hasilwood House, 60 Bishopsgate London, EC2N 4AW
T +44 (0)20 7092 3501
E info@gs1uk.org

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Registered office Hasilwood House, 60 Bishopsgate, London EC2N 4AW. VAT number 287940215

www.gs1uk.org

Appendix

Supporting information:

Items
Products can be identified using a Global Trade Item Number (GTIN) ¹
Data sharing
Mobile optimised imagery creation to GS1 standards (MHRI)

Notes: as part of this approval process, GS1 UK have made the following notes or recommendations regarding the product:

- 1. GTIN is used as primary identifier for images created
- 2.